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# Generation Future at SESVanderHave

## New Head of R&D

A handover with plenty of challenges: **Hendrik Tschoep** is the new Head of the R&D Department at SESVanderHave in Belgium as from July 2019. He succeeds **Gerhard Steinrücken**, whose ongoing restructuring of the department since 2014 has bequeathed his successor an ultra-modern greenhouse, massive investments in automated process and a highly motivated team.

## The future needs agile working

**Hendrik Tschoep** thus starts his tenure in pole position and with a clear vision: “My focus is on working in flexible teams and across departmental boundaries. The future demands agile working methods.”

## Rising demands on sugar beet

As a plant breeder with a doctorate in plant physiology, **Tschoep** faces a Herculean task. As he points out, “The disappearance of the quota regulations, climate change and the diminishing use of chemical plant protection pose huge challenges for sugar beet. Breeders therefore face increasing demands for more robust and higher-yielding varieties.”

## Ready for the challenges to come

SESVanderHave **CEO Rob van Tetering** is right behind the new R&D chief: “One thing is clear – in the future, every link in the value chain will have to work closer together to ensure that beets have a future in Europe. With our new orientation, we’re ready for the challenges to come.”

## The future lies in high throughput analysis

Breeding plants is a numbers game, and breeders at SESVanderHave can now optimise the numbers even more. In the future, the more plants we can analyse and the faster and more efficiently we do it, the better our chances are that traditional breeding will find an answer to one of the many problems and challenges. At SESVanderHave, we’re ready for anything.

### Contact:

Eva Laudes – Communication Officer

[eva.laudes@sesvanderhave.com](mailto:eva.laudes@sesvanderhave.com)

Tel.: 016 808 317

<http://www.sesvanderhave.com>

